

Privacy Policy

The confidentiality and security of our customer's personal information is very important to us. Please read below for a full explanation of how we treat the personal information you submit to us.

[Information Requested](#)

The information we request from you is minimal and is gathered solely to register/maintain you as a Blush customer and/or to register/maintain you as a subscriber to our mailing list. The standard information we request when you sign up to Blush via our Website is as follows: e-mail address, full name of recipient, shipping address, phone number (optional) billing information (credit card number, billing code, billing country, CVC) ("Personal Information").

Blush uses this information to process and ship your orders and to keep you up to date with your shipments and occasional Blush promotions. We gather no information from you other than the information you voluntarily provide and Blush will never sell, rent or disclose any of your Personal Information with third parties for marketing purposes. Blush uses industry-standard encryption techniques and stores all personally identifying information in a secure manner. In addition, Blush stores all Credit card information with a third-party PCI-compliant credit card vault which you can read more about at <https://stripe.com/docs/security/stripe>

[What Do We Do With Your Information?](#)

Blush uses your Personal Information with a view to giving you a high-quality customer experience. We will use your e-mail address as our primary source of communication with you and will send notifications regarding the renewal of your subscription and the shipping and tracking of your monthly Blush order. We will also use your e-mail to contact you personally if we find any errors with your account (e.g. invalid shipping address due to a typo). If you are signed up to our mailing list, you will receive occasional promotional e-mails from us. If ever you wish to stop receiving these e-mails, there is an 'Unsubscribe' link at the bottom of each e-mail that you can click to remove your e-mail address from our list. If you leave an item in your shopping cart but have entered your e-mail address at the start of Checkout, you may receive 1 to 3 e-mails encouraging you to return to the website and complete your sale. You can always unsubscribe from these e-mails by clicking the 'Unsubscribe' link at the bottom of the e-mail. Any concerns whatsoever in regard to this can be sent to admin@blushbookbox.com

[Cookies](#)

If cookies are enabled on your web browser, small amounts of data will be stored on your hard drive when you visit websites (including blushbookbox.com). We use cookies to keep track of the contents of your shopping cart and to track your preferences when browsing the website. You can disable cookies by altering your browser settings. You will still be able to access our website if you disable cookies, however the advanced and customized features that cookies provide will not be available to you.

[How Do We Keep Your Information Secure?](#)

Blush takes all commercially reasonable precautions to safeguard your Personal Information. We encrypt your credit card details using Secure Sockets Layer (SSL) technology and we store all credit card information in a third-party PCI-compliant credit card vault. Your Personal Information is only used by those Blush employees who need to use the information in order to perform those duties which will assist in our service to you.

Although the precautions above are implemented on our website, security during Internet transmissions can never be fully assured. As such, Blush cannot guarantee complete security of Personal Information, since this level of security cannot currently be achieved on the internet. Users must therefore accept all risks associated with data transmission on the internet (and thus on blushbookbox.com.au), including the potential interception of their Personal Information while in transit.

[Children's Privacy](#)

Blush will not knowingly collect Personal Information from visitors younger than thirteen (13) years of age. We encourage parents to talk to their children about their use of the Internet and the information they disclose on websites. Parents are also advised to research and if necessary utilize Parental Control tools to prevent children from submitting information online without parental consent. If you are at all worried that your child has submitted Personal Information to us online, please reach out to us at admin@blushbookbox.com and we will take immediate action to remove this information from our servers.

[Changes In Company Structure](#)

In the event of the sale, transfer, or merging of certain company assets (i.e. the company itself or parts of the company), user information (including Personal Information) may constitute one of the transferred assets. If required by law, we will notify users of such transfer.

[Changes To Privacy Policy](#)

Occasionally we will update our Privacy Policy in order to accommodate new changes in the online environment. We will post the revised policy here so you will be aware of the information we collect and the use to which we put that information. Changes to our Privacy Policy will be deemed to be effective from the date of posting unless specified otherwise. If any significant material changes to this policy take effect, we will do our best to inform our users of these changes ahead of time via e-mail. Any questions about the Privacy Policy can be directed to admin@blushbookbox.com

[Effective Date](#)

This Privacy Policy is effective and was last updated on 9th July 2023